



— YOUR MARKETING PARTNER

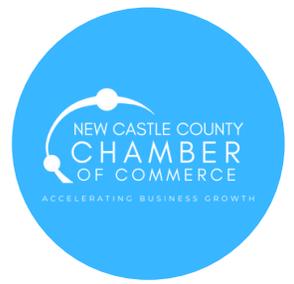
WHY ADVERTISE WITH THE CHAMBER?

The New Castle County Chamber of Commerce provides a wide range of services and opportunities to grow and market your business throughout the region. Advertising on the Chamber's website, email campaigns and social media platforms are a cost-effective way to promote your products and services and reach thousands of potential customers.

REQUEST
ADVERTISING



YOUR MARKETING PARTNER



ADVERTISING OPPORTUNITIES

E-Blast Email Ads - \$750

- Send an email to the Chamber's member list (over 3,300 individuals)
- You supply the content/message and the Chamber will send out a dedicated email on your behalf to our entire member list
- **Limited to one email per month**

Chamber Mail Banner Ad - \$150

- Chamber Mail is the Chamber's weekly email sent every Tuesday to over 17,000 subscribers
- It is the source for upcoming events and valuable information to what is happening in the Chamber and community
- **Size: 728 x 90 pixels | File: jpeg or png | Duration: 2 weeks**

Website Banner Ad - \$150

- Website receives over 11,000 visitors a month
- Placement options include the Chamber home page or a specific page relevant to your business
- This opportunity is an efficient & cost-effective way to gain exposure to new business prospects
- **Size: 728 x 90 pixels | File: jpeg or png | Duration: 4 weeks**

Enhanced Member Directory Listing - \$100

This includes:

- Ability to include a header image and your logo
- 1600 character description (vs. 200 characters in basic listing)
- Five bullet points that can link to different pages of your website
- YouTube video and 8 photo slide show
- Enhanced map pin
- **Duration: 1 year**

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